

**INVESTING IN MASSACHUSETTS**  
**OVERVIEW OF SPONSORSHIP OPPORTUNITIES**  
**2018**

	SPONSORSHIP	BENEFITS
<b>PROGRAM LEADERSHIP</b>		
<b>ANNUAL CORPORATE WELCOME RECEPTION</b> MARCH 27	CO-EXCLUSIVE: KRONOS AND SANOFI GENZYME	HIGH MARKET VISIBILITY, RELATIONSHIP-BUILDING WITH EMERGING & NEW COMPANIES, RECOGNITION BY EXECUTIVE BRANCH
<b>ANNUAL CONFERENCE</b> FRIDAY, JUNE 1	TD BANK	HIGH MARKET VISIBILITY, PROVIDE INPUT ON CONFERENCE AGENDA, PODIUM TIME & MORE
<b>25<sup>TH</sup> ANNIVERSARY CELEBRATION</b> <b>ANNUAL SUMMER RECEPTION</b> WEDNESDAY, JULY 11	SOLD	KEY ROLE IN PROGRAM PLANNING, SPEAKING ROLE FOR EXCLUSIVE & MORE
<b>ANNUAL HOLIDAY LUNCH</b> THURSDAY, DECEMBER 13	\$5,000 EXCLUSIVE	RELATIONSHIP-BUILDING OPPORTUNITY WITH FEATURED GUEST, SPEAKING ROLE FOR EXCLUSIVE & MORE
<b>ANNUAL ECONOMIC IMPACT AWARDS</b>		
<i><b>PRESENTING/PLATINUM/GOLD/SILVER/BRONZE/SPONSOR</b></i> SUMMER/FALL	RANGE FROM \$20,000 TO \$5,500	<i>EXCLUSIVE CUSTOM PACKAGE FOR SENIOR-LEVEL SPONSORS</i> <i>ALL SPONSORS BENEFIT FROM OPTIONS BELOW</i>
<b>MEMBER OF JUDGING TEAM</b> SUMMER	INCLUDED IF COMMITTED BY JUNE	VISIT EXECS OF FINALIST COMPANIES ON SITE, BUILD KNOWLEDGE BASE ABOUT GROWTH COMPANIES
<b>FINALISTS RECEPTION</b> WEDNESDAY, SEPTEMBER 12	SOLD	RELATIONSHIP-BUILDING OPPORTUNITIES WITH MA GROWTH COMPANIES IN INVITATION-ONLY SETTING
<b>PRIVATE VIP RECEPTION</b> TUESDAY, NOVEMBER 20	INCLUDED	RELATIONSHIP-BUILDING OPPORTUNITIES WITH WINNERS, HONOREES, AND PUBLIC OFFICIALS IN INVITATION-ONLY SETTING
<b>AWARDS LUNCHEON</b> TUESDAY, NOVEMBER 20	INCLUDED	ASSOCIATION WITH SIGNATURE CELEBRATION OF GROWTH ACROSS MA BEFORE AUDIENCE OF 400+
<b>ON THE ROAD WITH MASSECON</b>		
<b>WASHINGTON, D.C.</b> APRIL	SOLD	PARTICIPATE IN EVENING RECEPTION FOR SITE SELECTORS & REAL ESTATE EXECS INTERESTED IN MA
<b>SAN FRANCISCO</b> MAY	SOLD	PARTICIPATE IN EVENING RECEPTION FOR SITE SELECTORS & REAL ESTATE EXECS INTERESTED IN MA
<b>NEW YORK</b> JUNE 13-15	\$3500 ONE AVAILABLE	PARTICIPATE IN INVITATION-ONLY RECEPTION W/ SITE SELECTORS. COINCIDES W/ MEDICAL DESIGN & MANUFACTURING SHOW