

INVESTING IN MASSACHUSETTS
OVERVIEW OF SPONSORSHIP OPPORTUNITIES
2018

	SPONSORSHIP	BENEFITS
PROGRAM LEADERSHIP		
ANNUAL CORPORATE WELCOME RECEPTION MARCH 27 OR MARCH 28	CO-EXCLUSIVE: KRONOS AND SANOFI GENZYME	HIGH MARKET VISIBILITY, RELATIONSHIP-BUILDING WITH EMERGING & NEW COMPANIES, RECOGNITION BY EXECUTIVE BRANCH
ANNUAL CONFERENCE FRIDAY, JUNE 1	TD BANK	HIGH MARKET VISIBILITY, PROVIDE INPUT ON CONFERENCE AGENDA, PODIUM TIME & MORE
25TH ANNIVERSARY CELEBRATION ANNUAL SUMMER RECEPTION WEDNESDAY, JULY 11	UNDERWRITE RECEPTION AT HOST'S FIRM	KEY ROLE IN PROGRAM PLANNING, SPEAKING ROLE FOR EXCLUSIVE & MORE
ANNUAL HOLIDAY LUNCH THURSDAY, DECEMBER 13	\$5,000 EXCLUSIVE	RELATIONSHIP-BUILDING OPPORTUNITY WITH FEATURED GUEST, SPEAKING ROLE FOR EXCLUSIVE & MORE
ANNUAL ECONOMIC IMPACT AWARDS		
PRESENTING/PLATINUM/GOLD/SILVER/BRONZE/SPONSOR SUMMER/FALL	RANGE FROM \$20,000 TO \$5,500	<i>EXCLUSIVE CUSTOM PACKAGE FOR SENIOR-LEVEL SPONSORS</i> <i>ALL SPONSORS BENEFIT FROM OPTIONS BELOW</i>
MEMBER OF JUDGING TEAM SUMMER	INCLUDED IF COMMITTED BY JUNE	VISIT EXECS OF FINALIST COMPANIES ON SITE, BUILD KNOWLEDGE BASE ABOUT GROWTH COMPANIES
FINALISTS RECEPTION WEDNESDAY, SEPTEMBER 12	INCLUDED IF COMMITTED BY AUGUST	RELATIONSHIP-BUILDING OPPORTUNITIES WITH MA GROWTH COMPANIES IN INVITATION-ONLY SETTING
PRIVATE VIP RECEPTION TUESDAY, NOVEMBER 20	INCLUDED	RELATIONSHIP-BUILDING OPPORTUNITIES WITH WINNERS, HONOREES, AND PUBLIC OFFICIALS IN INVITATION-ONLY SETTING
AWARDS LUNCHEON TUESDAY, NOVEMBER 20	INCLUDED	ASSOCIATION WITH SIGNATURE CELEBRATION OF GROWTH ACROSS MA BEFORE AUDIENCE OF 400+
ON THE ROAD WITH MASSECON		
SAN FRANCISCO MARCH	\$3500 TWO AVAILABLE	PARTICIPATE IN EVENING RECEPTION FOR SITE SELECTORS & REAL ESTATE EXECS INTERESTED IN MA
WASHINGTON, D.C. APRIL	\$3500 THREE AVAILABLE	PARTICIPATE IN EVENING RECEPTION FOR SITE SELECTORS & REAL ESTATE EXECS INTERESTED IN MA
NEW YORK JUNE 13-15	\$3500 ONE AVAILABLE	PARTICIPATE IN INVITATION-ONLY RECEPTION W/ SITE SELECTORS. COINCIDES W/ MEDICAL DESIGN & MANUFACTURING SHOW