

TEAM MASSACHUSETTS

Economic Impact Awards Luncheon
Boston Renaissance Waterfront Hotel
November 20, 2018

Annual

Presenting Sponsor

Citizens Bank®

For more information, contact Annie O'Connell at aoconnell@massecon.com or 617-924-4600, ext. 13

Presenting Sponsor \$20,000 – Exclusive (Sold to Citizens Bank)

- **Radio Media Visibility** Branding of Presenting Sponsor with event on WGBH radio spot
- **Continuity of brand presence at 3 events from September through November**
- **Speaking Role at *Finalists Reception*** on September 12 with **Secretary Jay Ash**. Tickets for 8 attendees.
- **Speaking Role at pre-luncheon *Winners VIP Private Reception* on November 20**. Tickets for 8 attendees
- **Speaking Role at *Awards Luncheon* to introduce Governor (to be invited)**
- **Premier Sponsorship- Awards Luncheon** on November 20
 - ❖ Premier recognition of brand on program book cover, invitations, digital signage, web, social media highlights
 - ❖ Two tables of 10 (admit 20 total) with premier table placement, including seating with Governor (to be invited)
 - ❖ Sponsor Acknowledgment from podium
 - ❖ Choice of placement for color ad in program book

Platinum Sponsor \$15,000 – Exclusive

- **Continuity of brand presence at 3 events from September through November**
- **Double-sided customized bookmark displayed in 400 program books at Awards Luncheon**
- **Invitation to *Finalists Reception* with Secretary Jay Ash** on September 12. Admit 6 to engage with execs of finalist companies
- **Invitation to pre-luncheon *Winners VIP Private Reception* on November 20**. Admit 6 to engage with winning company execs
- **Sponsorship- Awards Luncheon** on November 20
 - ❖ Two tables of 8 – priority placement
 - ❖ Key visibility of sponsor brand – program book cover, invitations, digital signage, press releases, web, and social media highlights
 - ❖ Sponsor Acknowledgment from podium
 - ❖ Priority placement for color ad in program book

Gold Sponsor \$10,000 – 2 Available (Thank you to WPI!)

- **Continuity of presence at 3 events from September through November**
- **Sponsor of *Registration & Networking Reception*** prior to luncheon (company napkins and signage before 400 attendees)
- **Invitation to *Finalists Reception* with Secretary Jay Ash** on September 12. Admit 5 to engage with execs of finalist companies
- **Invitation to pre-luncheon *Winners VIP Private Reception* on November 20**. Admit 5 to engage with execs of winning companies
- **Sponsorship - Awards Luncheon** on November 20
 - ❖ Two Tables of 8 – priority placement
 - ❖ Full page Color Ad and Key Placement in program book
 - ❖ Key visibility of sponsor brand – program book, invitations, digital signage, press releases, web, and social media highlights
 - ❖ Sponsor Acknowledgment from podium

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Citizens Bank®**Floral Premium Sponsor \$8,000 - Exclusive**

- Invitation to *Finalists Reception* with **Secretary Jay Ash** on **September 12**. Admit 4 to engage with execs of finalist companies
- Invitation to pre-luncheon *Winners VIP Private Reception* on **November 20**. Admit 4 to engage with execs of winning companies
- Floral centerpiece with logo branded on ribbon at each table (50 tables anticipated)
- 5 floral centerpieces reserved for company
- Presence at Awards Luncheon on November 20
 - ❖ Table of 8 – priority placement
 - ❖ Full page Color Ad in program book
 - ❖ Key visibility of sponsor brand – program book, digital signage, web, and social media highlights
 - ❖ Acknowledgment in wrap-up remarks at podium as floral sponsor

Dessert Premium Sponsor \$7,500 (Sold to Union Point)

- Invitation to *Finalists Reception* with **Secretary Jay Ash** on **September 12**. Admit 4 to engage with execs of finalist companies
- Invitation to pre-luncheon *Winners VIP Private Reception* on **November 20**. Admit 4 to engage with execs of winning companies
- Sponsor of Dessert Reception in foyer after luncheon (branded napkins, and signage)
- Presence at Awards Luncheon on November 20
 - ❖ Table of 8 – priority placement
 - ❖ Full page Color Ad in program book
 - ❖ Key visibility of sponsor brand – program book, digital signage, web, and social media highlights
 - ❖ Acknowledgment in wrap-up remarks at podium as dessert sponsor

Silver Sponsor \$6,500

- Continuity of presence at 3 events from September through November
- Invitation to *Finalists Reception* with **Secretary Jay Ash** on **September 12**. Admit 4 to engage with execs of finalist companies
- Invitation to pre-luncheon *Winners VIP Private Reception* on **November 20**. Admit 4 to engage with execs of winning companies
- Presence at Awards Luncheon on November 20
 - ❖ Table of 8
 - ❖ Full page Color Ad in program book
 - ❖ Key visibility of sponsor brand – program book, digital signage, web, and social media highlights

Bronze Sponsor \$5,500

- Continuity of presence at 3 events from September through November
- Invitation to *Finalists Reception* with **Secretary Jay Ash** on **September 12**. Admit 2 to engage with execs of finalist companies
- Invitation to pre-luncheon *Winners VIP Private Reception* on **November 20**. Admit 2 to engage with execs of winning companies
- Presence at Awards Luncheon on November 20
 - ❖ Table of 8
 - ❖ Full page Black & White Ad in program book
 - ❖ Key visibility of sponsor brand – program book, digital signage, web, and social media highlights