

TEAM MASSACHUSETTS

Economic Impact Awards

Finalists Reception | September 13, 2017

Awards Luncheon | November 21, 2017

Annual

Presenting Sponsor



For more information, contact Annie O'Connell at aoconnell@massecon.com or 617-924-4600, ext. 13

Presenting Sponsor: \$20,000 | Exclusive | Sold to Citizens Bank**Platinum Sponsor: \$15,000 | One Available**

- Continuity of brand presence at 3 events from September through November
- Double-sided customized bookmark displayed in 400 program books at Awards Luncheon
- **Invitation to Finalists Reception** with Assistant Secretary for Business Growth Mike Kennealy on September 13 (Admit 6 to engage with execs of finalist companies)
- Invitation to pre-luncheon **Winners VIP Private Reception** on November 21 (Admit 6 to engage with execs of winning companies)
- Presence at **Awards Luncheon** on November 21
 - ❖ Two tables of 8 – priority placement
 - ❖ Key visibility of sponsor brand – program book cover, invitations, digital signage, press releases, web, and social media highlights
 - ❖ Sponsor Acknowledgment from podium
 - ❖ Priority placement for color ad in program book

Gold Sponsor: \$10,000 | Sold to Shire, WPI, and Transwestern**Floral Premium Sponsor: \$8,000 | Sold to CBRE/New England****Dessert Premium Sponsor: \$8,000 | One Available**

- Continuity of presence at 3 events from September through November
- Invitation to **Finalists Reception** with Assistant Secretary for Business Growth Mike Kennealy on September 13 (Admit 4 to engage with execs of finalist companies)
- Invitation to pre-luncheon **Winners VIP Private Reception** on November 21 (Admit 4 to engage with execs of winning companies)
- Sponsor of Dessert Reception in foyer after luncheon (branded napkins and signage)
- Presence at **Awards Luncheon** on November 21
 - ❖ Table of 8 – priority placement
 - ❖ Full page Color Ad in program book
 - ❖ Key visibility of sponsor brand – program book, digital signage, web, and social media highlights
 - ❖ Acknowledgment in wrap-up remarks at podium as dessert sponsor

Silver Sponsor: \$6,500 | Two Available

- Continuity of presence at 3 events from September through November
- Invitation to **Finalists Reception** with Assistant Secretary for Business Growth Mike Kennealy on September 13 (Admit 4 to engage with execs of finalist companies)
- Invitation to pre-luncheon **Winners VIP Private Reception** on November 21 (Admit 4 to engage with execs of winning companies)
- Presence at **Awards Luncheon** on November 21
 - ❖ Table of 8
 - ❖ Full page Color Ad in program book
 - ❖ Key visibility of sponsor brand – program book, digital signage, web, and social media highlights

Bronze Sponsor: \$5,500 | Three Available

- Continuity of presence at 3 events from September through November
- Invitation to **Finalists Reception** with Assistant Secretary for Business Growth Mike Kennealy on September 13 (Admit 2 to engage with execs of finalist companies)
- Invitation to pre-luncheon **Winners VIP Private Reception** on November 21 (Admit 2 to engage with execs of winning companies)
- Presence at **Awards Luncheon** on November 21
 - ❖ Table of 8
 - ❖ Full page Black & White Ad in program book
 - ❖ Key visibility of sponsor brand – program book, digital signage, web, and social media highlights

Thank you to our Growing List of Sponsors

Citizens Bank | Shire | WPI | Transwestern | CBRE/New England | NAI Hunneman | Eastern Bank | Santander | Nutter McClennen & Fish LLP
VHB | Cutler Associates | Dacon | MassDevelopment | Massachusetts Life Sciences Center | MassBio | Janitronics Building Services

2017 Economic Impact Award Finalists

Greater Boston	Central	Northeast	Southeast	West
Brammer Bio <i>Cambridge</i>	Avecia <i>Milford</i>	Abiomed <i>Danvers</i>	Cold Chain Technologies <i>Franklin</i>	Avista Pharma Solutions <i>Agawam</i>
Clarks Americas <i>Waltham</i>	Cumberland Farms <i>Westborough</i>	EMD Serono <i>Billerica</i>	Metropolitan Cabinets & Countertops <i>Norwood</i>	Tsubaki <i>Chicopee</i>
Eataly <i>Boston</i>	Instrumentation Laboratory <i>Devens</i>	Kronos <i>Lowell</i>	New England Ice Cream Corporation <i>Norton</i>	Interprint <i>Pittsfield</i>
SharkNinja <i>Needham</i>	SMC Ltd. <i>Devens</i>			
Thermo Fisher Scientific <i>Waltham</i>				