

TEAM MASSACHUSETTS

Economic Impact Awards

Finalists Reception | September 13, 2017

Awards Luncheon | November 21, 2017

Annual

Presenting Sponsor

Citizens Bank®

For more information, contact Annie O'Connell at aconnell@massecon.com or 617-924-4600, ext. 13

Presenting Sponsor: \$20,000 | Exclusive | Sold to Citizens Bank**Platinum Sponsor: \$15,000 | One Available**

- Continuity of brand presence at 3 events from September through November
- Double-sided customized bookmark displayed in 400 program books at Awards Luncheon
- **Invitation to Finalists Reception** with Secretary Jay Ash on September 13 (Admit 6 to engage with execs of finalist companies)
- Invitation to pre-luncheon **Winners VIP Private Reception** on November 21 (Admit 6 to engage with execs of winning companies)
- Presence at **Awards Luncheon** on November 21
 - ❖ Two tables of 8 – priority placement
 - ❖ Key visibility of sponsor brand – program book cover, invitations, digital signage, press releases, web, and social media highlights
 - ❖ Sponsor Acknowledgment from podium
 - ❖ Priority placement for(978) 646-1553 color ad in program book

Gold Sponsor: \$10,000 | Sold to Shire, WPI, and Transwestern**Floral Premium Sponsor: \$8,000 | Sold to CBRE/New England****Dessert Premium Sponsor: \$8,000 | One Available**

- Continuity of presence at 3 events from September through November
- Invitation to **Finalists Reception** with Secretary Jay Ash on September 13 (Admit 4 to engage with execs of finalist companies)
- Invitation to pre-luncheon **Winners VIP Private Reception** on November 21 (Admit 4 to engage with execs of winning companies)
- Sponsor of Dessert Reception in foyer after luncheon (branded napkins and signage)
- Presence at **Awards Luncheon** on November 21
 - ❖ Table of 8 – priority placement
 - ❖ Full page Color Ad in program book
 - ❖ Key visibility of sponsor brand – program book, digital signage, web, and social media highlights
 - ❖ Acknowledgment in wrap-up remarks at podium as dessert sponsor

Silver Sponsor: \$6,500 | Three Available

- Continuity of presence at 3 events from September through November
- Invitation to **Finalists Reception** with Secretary Jay Ash on September 13 (Admit 4 to engage with execs of finalist companies)
- Invitation to pre-luncheon **Winners VIP Private Reception** on November 21 (Admit 4 to engage with execs of winning companies)
- Presence at **Awards Luncheon** on November 21
 - ❖ Table of 8
 - ❖ Full page Color Ad in program book
 - ❖ Key visibility of sponsor brand – program book, digital signage, web, and social media highlights

Bronze Sponsor: \$5,500 | Five Available

- Continuity of presence at 3 events from September through November
- Invitation to **Finalists Reception** with Secretary Jay Ash on September 13 (Admit 2 to engage with execs of finalist companies)
- Invitation to pre-luncheon **Winners VIP Private Reception** on November 21 (Admit 2 to engage with execs of winning companies)
- Presence at **Awards Luncheon** on November 21
 - ❖ Table of 8
 - ❖ Full page Black & White Ad in program book
 - ❖ Key visibility of sponsor brand – program book, digital signage, web, and social media highlights

Thank you to our Growing List of Sponsors