MassEcon
Location is everything.
101 Walnut Street, Watertown, MA 02472 Phone 617-924-4600 www.massecon.com

FOR IMMEDIATE RELEASE:

Contact: Annie O'Connell, Communications Director, MassEcon
(617) 924-4600 x 13, aoconnell@massecon.com

PUBLIC AND PRIVATE PERSPECTIVES ON RISKS AND OPPORTUNITIES FOR MASSACHUSETTS IN A GLOBAL ECONOMY AT MASSECON'S ANNUAL CONFERENCE

Newton, MA, June 9, 2016 – MassEcon hosted its Annual Conference at the Boston Marriott Hotel in Newton on June 3 which attracted 140 business leaders, academic executives, and public officials from across the Commonwealth. High-level executives from GE Healthcare Life Sciences, LEGO Education, Teradyne and the Massachusetts Export Center discussed how businesses in the Commonwealth can thrive and compete in a global economy.

The morning event opened with Featured Speaker Michael Dolega, Director and Senior Economist with TD Economics, TD Bank Group, whose presentation outlined Massachusetts' role and advantages in the global economy, Key international pressures and trends, trade agreement debates, and the impact of monetary policy. Curt Nickisch, Senior Editor at the *Harvard Business Review*, moderated the panel discussion, which was followed by a Q&A session with conference registrants.

"The Commonwealth's talent pool, innovation ecosystem, and accessibility to different markets provide a strong location for doing international business and connecting to the global economy," said Susan Houston, Executive Director of MassEcon. "MassEcon was honored to convene key public and private sector professionals who will continue to help shape the Commonwealth's economic future in a globalized world."

"In light of the highly-skilled nature of its exports, Massachusetts stands to benefit greatly from potential U.S. trade agreements, particularly those that further liberalize trade in services," said Featured Speaker Michael Dolega, Director and Senior Economist with TD Economics, TD Bank Group.

The conference was sponsored by TD Bank, and supported by Conference Partners MEDC, NAIOP, AIM, and CoreNet Global NE, MOITI, and MassBio.

About MassEcon

MassEcon, founded in 1993, is a non-profit, non-partisan entity that serves as the state's private sector partner in promoting Massachusetts as the premier choice for business growth. Its services include the state's only Site Finder Service, which helps expanding and relocating companies find a home in the Commonwealth; the Research & Information Service, which provides companies with the information they need to evaluate the Commonwealth as a location to grow; and the Massachusetts Ambassadors, a network of civic and corporate leaders who help market Massachusetts as a place to do business. Learn more about MassEcon at www.massecon.com. The Annual Conference is presented by the Massachusetts Economic Development Foundation, the 501(c)3 affiliate of MassEcon.

###